



## US GİRİŞİM DANIŞMANLIK ANONİM ŞİRKETİ

### WEB PRIVACY POLICY

Welcome to the website of US Girişim Advisory INC. (referred to as the "Company").

This section contains the information policies of US Girişim Advisory INC. regarding personal information provided during website visits. Our Company is committed to the following information security measures. The information security details provided here apply to all digital platforms owned by US Girişim Advisory INC. and relate to the storage, protection, processing, and sharing of personal information provided and obtained within the scope of our activities and services.

Ensuring the confidentiality of all information within our systems is the top priority of US Girişim Advisory INC.. The mentioned information security measures are valid for all applications within US Girişim Advisory INC..

#### **Protection, Use, and Sharing of Personal Data**

US Girişim Advisory INC. operates in the capital markets; primarily under Law No. 6698 on the Protection of Personal Data, and other legislation. Personal data are shared to the extent permitted by laws and with the explicit consent of the individuals in necessary cases and situations not covered by exceptions.

In this regard, US Girişim Advisory INC continually updates its encryption infrastructure within the framework of technological advancements to ensure the confidentiality of information transmitted by users visiting our websites. It implements the most reliable encryption methods accepted in the IT sector. SSL (Secure Socket Layer) technology is used to ensure the effectiveness of our security measures, and sensitive information is transmitted in encrypted form. SSL is a security protocol developed to ensure security and confidentiality during information transfer over the network. SSL ensures that the information sent is only decrypted at the correct address. Information is automatically encrypted before being sent and can only be decrypted by the correct recipient. Authentication on both sides ensures the confidentiality and integrity of the transaction and information.

US Girişim Advisory INC. securely obtains all data it is entrusted with through a layered structure in its application and system architecture and protects it using strong encryption standards in electronic environments.

If different organizations are employed for support services, the confidentiality of these firms' adherence to US Girisim Advisory INC. privacy policy and terms is ensured through confidentiality agreements or confidentiality clauses in the contracts and additional security measures.

Access to guest and customer information by the personnel of US Girisim Advisory INC. is organized based on the principle of the most limited authorization level required to perform the job and the principle of segregation of duties.

US Girisim Advisory INC. shares the information obtained within the scope of the above-mentioned activities with the relevant person's knowledge and consent, with supplier companies and official institutions in line with legal requests.

## **Cookies**

Everyone using our website, whether a guest or a customer, is deemed to have accepted the electronic recording and processing of data referred to as cookies, which do not contain personal information and are necessary for the operation of our website. Cookies are small text files saved on your computer by web pages and help display and improve the relevant web pages. The internet sites of US Girisim Advisory INC. do not use technologies that combine the information on cookies with your personal user information or identify your identity or email address. If you do not want cookies to be stored, you can update your browser settings to block cookies.

## **Limitation of Liability**

The accuracy of the information provided to US Girisim Advisory INC. by guests, customers, or visitors is their responsibility. US Girisim Advisory INC. assumes that this information belongs to these individuals and is correct.

US Girisim Advisory INC. and/or its employees cannot be held liable for any direct or indirect damages, losses, or expenses resulting from any performance failure, error, omission, interruption, defect, operation and/or transmission delay, computer virus, and/or line and/or system failure during the use of the website.

The information provided on this website is given "as is" and "as available." US Girisim Advisory INC. does not guarantee the accuracy, adequacy, or completeness of this information and explicitly disclaims any liability for errors or omissions in this information. No guarantee is given, whether implied, explicit, or statutory, that the information does not violate the rights of third parties; is owned, merchantable, suitable for a particular purpose, or free from computer viruses.

The risk of accessing sites linked from this website and other internet sites is the user's responsibility.

## **Privacy Principle**

All data in US Girisim Advisory INC., whether from employees or others, is confidential. No one can use, copy, reproduce, transfer, or use these data for any purpose other than work purposes without compliance with the contract or law.

## **Transaction Security**

All necessary technical and administrative measures are taken to protect personal data collected by US Girisim Advisory INC. and prevent unauthorized access to ensure that our customers and prospective customers are not victimized. This ensures that software complies with standards, third parties are carefully selected, and data protection policies are adhered to within the company. Security measures are continuously updated and improved.

## **Audit**

US Girisim Advisory INC. conducts necessary internal and external audits to ensure data protection.

## **Notification of Violations**

If US Girisim Advisory INC. is notified of any personal data breach, it takes immediate action to remedy the breach. It minimizes and compensates for the damage. In case personal data is obtained by unauthorized persons, it immediately notifies the Personal Data Protection Board. Regarding the notification of violations, if you submit your requests to the Company using the **Data Subject Application Form** on the official website <https://www.usgirisim.com>, your requests will be evaluated and concluded as soon as possible and in any case within 30 (thirty) days.

US Girisim Advisory INC. reserves the right to change all products and services, pages, information, and visual elements on this website without prior notice.

**Hosting Provider:** US GİRİŞİM DANIŞMANLIK ANONİM ŞİRKETİ

**Web Address:** <https://www.usgirisim.com>